

YOUNG LEADERS IN FINANCE AWARDS 2018

Thought Leader of the Year

This award recognises the thought leader who has most effectively shaped their business' performance and delivered value to their organisation. This professional can clearly articulate the desired direction of the industry and draw upon best practice from other relevant industries and markets to champion growth and development of the sector.

Eligibility

This award is open to all professionals that work within financial services and based on activities over the 2017 calendar year.

All entrants must be aged 30 years or younger for the duration of the work being completed between 1 January 2017 and 31 December 2017.

Submission criteria and requirements

Please answer the following questions (400 words max per question):

- Detail your approach to thought leadership and how it influences your industry and/or organisation.
- Demonstrate how you have been recognised as a thought leader in the industry.
- What has been your biggest success?
- Demonstrate the tactics and strategies used to positively shape the culture of your industry and/or organisation.
- Describe how you inspire and motivate people in your workplace and your contribution to the development of the community.

Supporting documentation

Optional: Please include any supporting material in your submission so that the judges can consider it. This material can include references, testimonials, statistics, video, media coverage and financial or business metrics and/or statements and third-party independent data reports to support your submission.

We also encourage entrants to submit an optional short video - up to 30 seconds long - answering the question, **"What does success mean to you?"**

| SCORE | RESPONSE |
|---------------------|--|
| Score 1 – 2 | <p>Did not meet submission requirements. Provided little to no relevant supporting documents. Did not meet expectations.</p> |
| Score 3 - 4 | <p>Partially highlighted/demonstrated submission requirements. Provided little to no relevant supporting documents. Did not meet my expectations.</p> |
| Score 5 - 6 | <p>Highlighted/demonstrated submission requirements. Provided relevant supporting documents. Met my expectations.</p> |
| Score 7 – 8 | <p>Accurately highlighted/demonstrated submission requirements. Provided clear and relevant supporting documents Met my expectations.</p> |
| Score 9 – 10 | <p>Accurately and concisely highlighted/demonstrated submission requirements Provided clear and relevant supporting documents Exceeded my expectations.</p> |